



# itida newsletter

Fourth Quarter 2025



## Global Offshoring Summit 2025: A Defining Milestone for ITIDA and Egypt's Tech Industry

The last quarter of 2025 will be remembered as a defining one for ITIDA, marked by the organization of the Global Offshoring Summit, one of the agency's flagship international events.

The two-day summit brought together more than 250 senior executives from leading multinational and regional offshoring companies, making it the largest global offshoring gathering ever held in the region. During the summit, Minister of ICT announced that digital offshoring exports doubled from USD 2.4 billion in 2022 to USD 4.8 billion in 2025, reflecting sustained growth in IT services,

business process outsourcing, and engineering R&D.

A key highlight was the signing of 55 expansion and cooperation agreements between ITIDA and multinational and local technology & CX companies, witnessed by the Prime Minister. These agreements are expected to create around 75,000 new high-value jobs over the next three years.

Global companies, including Accenture, Capgemini, Deloitte, IBM, Honeywell, Ericsson, Luxoft, PwC, Teleperformance, VOIS, and others, confirmed plans to expand high-value operations in Egypt,

spanning software engineering, AI, cloud services, cybersecurity, and digital transformation.

On the second day, President Abdel Fattah El-Sisi met with CEOs and senior executives from 52 global offshoring companies, reaffirming the government commitment to Egypt's offshoring industry supported by skilled talent and strong infrastructure.

The summit reinforced Egypt's position as a leading global destination for technology and business services and a rising global hub for high-value digital delivery.



### Inaugurating OPPO's \$50 Million Manufacturing Plant

H.E. Prime Minister Dr. Mostafa Madbouly, alongside H.E. Dr. Amr Talaat and Eng. Ahmed ElZaher, officially opened OPPO's first

smartphone factory in Egypt at the 10th of Ramadan City. A

cornerstone of the "Egypt Makes Electronics" (EME) initiative, this

landmark facility will produce 5 million units annually and create

2,000 job opportunities. The visit underscores ITIDA's success in

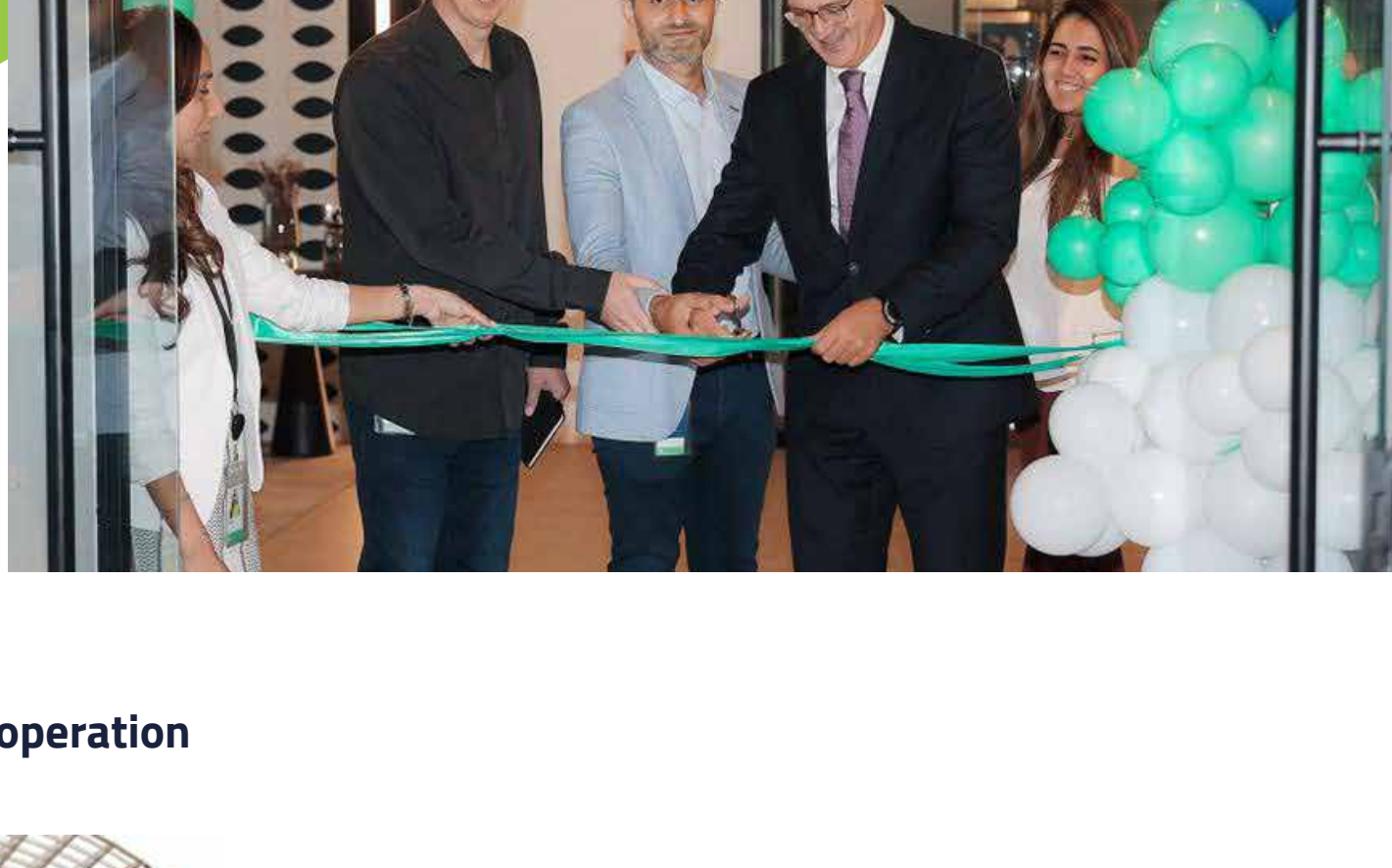
attracting global tech giants and solidifying Egypt's status as a

premier regional hub for high-tech manufacturing and innovation.



### ServiceNow Expands Global Innovation Footprint to New Cairo

ITIDA celebrates a significant milestone in the Digital Egypt Offshoring Strategy 2022–2026 with the inauguration of ServiceNow's new office in New Cairo. Attended by Mr. Andrew Blazhiyevskiy (Group VP, ServiceNow) and Eng. Mahmoud Sofrata (VP, ITIDA), the opening underscores Egypt's growing status as a regional hub for AI and machine learning. This new development center will leverage Egypt's skilled talent pool to drive product development for EMEA projects, further positioning the country as a premier destination for world-class technology leaders.



### Strengthening Egypt–Switzerland ICT Cooperation



Egypt's role as a regional gateway for offshoring and digital services.

By connecting Swiss industry leaders with local innovation hubs and multinational service centers, this visit paves the way for high-value investment and deeper technological ties between the two nations.

### Egypt Wins "Delivery Destination of the Year" at GSA UK Awards 2025

Egypt's position as a premier global hub for digital operations was cemented this year as it took home the top honor at the Global Sourcing Association (GSA) UK Awards. Recognized for its "unmatched combination of multilingual talent, operational resilience, and delivery excellence," Egypt continues to be the destination of choice for global CX leaders. To build on this win, ITIDA was showcasing the nation's award-winning capabilities at the Contact Centre Expo 2025 in London (Stand CC-120), engaging with international partners looking to scale their operations with confidence.



## Cultivating Talent & Industry Excellence

- **Connecting Tech Talent to Global Industry Opportunities** –ITIDA scaled its national recruitment efforts by launching the 20th Employment Fair in Giza and completing the 19th Edition in New Assiut. These events bridged thousands of job-ready youth with leading offshoring companies, and decentralizing digital opportunities through specialized coaching and workshops to accelerate professional development across Egypt.
- **Scaling Growth through the Train to Hire Program (Phase 3)** –ITIDA united leaders from the electronics, BPS, and IT sectors to provide industry-aligned training for grads. This collaborative ecosystem ensured individuals gained a competitive edge while providing organizations with the precise technical expertise needed to scale within the evolving ICT landscape.
- **Empowering the Next Generation –Summer Internship 2025** In partnership with NTI, ITIDA celebrated the graduation of over 10,000 students across 26 tracks. Notably, 68% of trainees in high-demand fields like AI and Cybersecurity earned international credentials from leaders such as AWS, NVIDIA, and Huawei, verifying their world-class digital skills.
- **Driving Innovation via the Huawei Developer Competition 2025** –Specialized skill-building was prioritized by inviting innovators to compete in this high-level challenge. The initiative bridged the gap between theory and practice, allowing participants to engage with industry experts and compete for prizes of up to \$5,000 to foster world-class development skills.
- **Nurturing Startup Ecosystems: Bootcamp for Accelerator Managers (BAM)** –Co-led by ITIDA and 500 Global, the 3rd edition of this intensive program gathered leaders from 14 Egyptian cities and regional hubs. The bootcamp equipped managers with global startup support strategies, building a resilient foundation for local entrepreneurs to thrive on the international stage.
- **Future-Proofing Software Quality and QA Standards** –At Creativa Giza, ITIDA hosted the **ISTQB® Governance Chair** for an in-depth session on the future of Quality Assurance. The meetup explored AI's impact on QA roles and test automation, providing local testers with global insights to build scalable, world-class software systems.
- **Launching the ITIDA–DXC Dandelion Program for Neurodiverse Talent** –In a milestone for inclusion, ITIDA and DXC Technology launched the first Dandelion Program in the MEA region. The initiative qualified **60+ neurodiverse youth** in AI and Data Analytics, combining technical training with psychosocial support to reinforce an inclusive digital economy.
- **Bridging Research and Industry for AI & IoT Innovation** –ITIDA announced three groundbreaking projects—3D Calmness, AutoHillMaster AI, and RIMAP-AI—under **ITAC's Collaborative Funded Projects (Round #38)**. This selection fostered a high-level technical exchange between researchers and industry leaders to drive local AI innovation.
- **Advancing Hardware & Semiconductor Excellence via "Elevate"** –Under the **Egypt Makes Electronics (EME) initiative**, ITIDA launched the "Elevate" technical series to bolster local design and manufacturing. From **Open Source Hardware (OSHW)** strategies to specialized Modern PLL Architectures for chip design, these workshops equipped engineers with the advanced RF and system skills essential for 5G, IoT, and high-speed communications.
- **Expanding CMMI® Standards into Regional Markets** –Software Engineering Competence Centre (SECC) successfully assessed Saudi Arabia's HASIB company, granting them the **CMMI® Development Maturity Level 3** certification. This achievement reinforced ITIDA's role as a regional leader in global software quality standards.
- **Next-Gen Agile: Integrating AI into Leadership** –SECC launched the **SAFE® Scrum Master** certification program to equip tech leaders with advanced coaching mindsets. The training focused on integrating AI into Agile workflows to build high-performing, adaptable teams.
- **Building Agile Foundations for Digital Transformation** –ITIDA continued the rollout of the **Agile Software Development Foundation** program through SECC. The initiative provided tech professionals with essential frameworks to improve collaboration and value-driven delivery in modern software environments.

ITIDA's SECC hosted a **Tech Night session, titled AI Engineering: The New Discipline for Building the Future of Humanity** –Held at Creativa Giza, this event will explore how the evolution of AI demands a shift from traditional software engineering to a new mindset focused on building trustworthy, scalable, and responsible AI systems that are both data-driven and human-aware.

## Visits



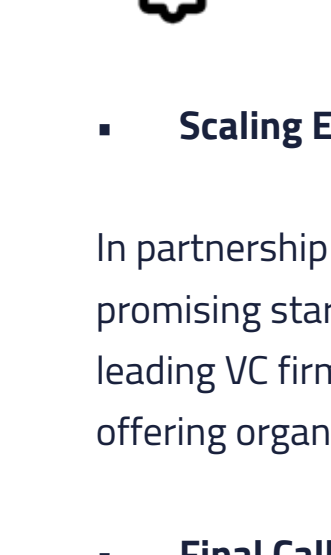
- **Expanding the ICT Footprint in Southern Egypt** –A high-level delegation led by the Minister of CIT and ITIDA CEO recently toured Luxor and Qena, marking a significant milestone in regional digital transformation. Key highlights included the inauguration of Founder's first center in Upper Egypt and visits to Xceed, NetArabia, and the EdTech pioneer Apex. By inspecting these facilities and meeting with entrepreneurs at Creativa Qena, leadership underscored the success of national programs in creating a decentralized, investment-ready tech ecosystem.

- **Strategic Field Visit to Mansoura** –ITIDA CEO Eng. Ahmed ElZaher accompanied H.E. Minister of Communications and Information Technology to Dakahlia Governorate, visiting qTech's operations to celebrate the expansion of digital exports from Mansoura and engaging with freelancers at Creativa Innovation Hub to discuss scaling Egypt's presence in the global freelancing economy.

The visit also featured presentations from two startups supported by ITIDA through the Creativa Mansoura Innovation Hub. Loth'gha, an AI-powered digital therapeutics application for speech disorders, has secured EGP 6 million in investments and recorded sales of nearly USD 8,000. Jalsa.com, an AI-driven digital habilitation platform for children with developmental and behavioral challenges, has attracted EGP 2.4 million in investments and achieved sales exceeding EGP 2 million.

## ITIDA Engagements

- **Bridging Innovation and Intelligence at AI for (X)** –Organized by ITIDA's EME in collaboration with Origin Integrated Systems (OIS), this event on November 1, 2025, at Creativa Giza offered a cross-disciplinary deep dive into the practical applications of AI. Through hands-on workshops and direct networking with investors and HR experts, the program empowers individuals and startups to move beyond trends and master the tools redefining education, industry, and business in the digital age.
- **Showcasing Egypt's Growth at Web Summit 2025** –ITIDA returned to Lisbon with a record-breaking delegation of 34 Egyptian startups across the Alpha, Beta, and Growth stages. Exhibiting at the Egypt Pavilion (Hall 4, Stand #E474), these founders presented globally competitive solutions in AI, HealthTech, FinTech, and AgriTech. This participation reinforces Egypt's position as a premier regional hub for engineering talent and digital entrepreneurship, connecting local innovators with a global network of investors and partners to accelerate international market access.
- **Bridging the Talent Gap at ASU Career Week** –ITIDA's participation in Ain Shams University's 2025 Career Week reinforced its commitment to nurturing a future-ready workforce. The team showcased a suite of talent development programs designed to align student capabilities with current market demands. This engagement served as a vital touchpoint for hundreds of youth, offering them the professional insights and technical roadmaps needed to transition successfully from academic learning to high-impact digital careers.
- **Driving Innovation at Cairo ICT 2025** –During the 29th edition of Cairo ICT, Prime Minister H.E. Dr. Mostafa Madbouly and H.E. Dr. Amr Talaat reviewed ITIDA's pivotal role in advancing Egypt's digital economy. Eng. Ahmed ElZaher, CEO of ITIDA, showcased the agency's success in nurturing talent through initiatives like ITIDA Gigs and Creativa Innovation Hubs. The engagement featured expert-led knowledge sessions at the MCIT Pavilion on high-impact topics including Remote Digital Signature and Agentic AI, reaffirming ITIDA's position as the cornerstone of Egypt's digital transformation and global delivery excellence.
- **Showcasing Egypt's CX Excellence in London** –ITIDA led a high-profile delegation to the Contact Centre Expo 2025, reinforcing Egypt's status as a premier global delivery hub. A key highlight featured ITIDA Vice President Eng. Mahmoud Sofrata and Emre Ergun, Group Digital Officer at Vodafone, in a session exploring the "human-centric edge" of Egypt's digital exports—specifically how cultural proximity and Agentic AI are redefining customer experience. Supported by industry leaders Raya CX, Octopus CX, and Xceed, the participation sent a unified message to international partners: Egypt is ready to scale the future of global CX with world-class talent and innovative, resilient digital infrastructure.
- **Championing Diversity in Tech** –Partnered with SHE CAN TECH & AI 2025 at the Creativa Innovation Hub to support and empower Egypt's female tech leaders and AI innovators, providing a platform for mentorship and knowledge-sharing to drive inclusive digital transformation.
- **Strategic Partnership at Engineerex Summit 2025** –Participated as a Strategic Partner in the Engineerex Summit (12–13 December) at The GrEEK campus, engaging with over 10,000 tech professionals to showcase ITIDA's initiatives in talent development and entrepreneurship while fostering a future-ready innovation ecosystem under the theme "Beyond the Screens."



## Startup Ecosystem | Navigating the Entrepreneurial Scene

- **Scaling Egypt's Startup Ecosystem through the Seed Bootcamp (Batch 6)**

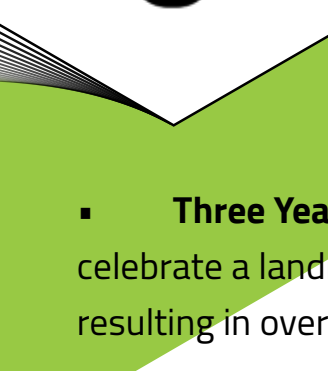
In partnership with 500 Global, ITIDA successfully concluded the latest edition of this high-impact accelerator, empowering 22 promising startups with direct access to the regional investment community. By facilitating over 90 one-on-one meetings with 13 leading VC firms—including A15, DisruptTech, and Falak Startups—the program provided founders with invaluable growth insights while offering organizations a front-row seat to Egypt's most innovative tech solutions.

- **Final Call for Egypt's "AI 300"**

Due to unprecedented demand, ITIDA has extended the application deadline to January 2, 2026, for startups to join the AI 300 cohort at Ai Everything MEA Egypt. Selected "AI-first" ventures will gain exclusive access to the Supernova Stage to pitch before a global network of 200+ VCs managing \$1 trillion in assets, positioning Egypt's top innovators at the heart of the regional intelligence economy.

Here is a list of local startups fundraised during the last quarter in 2025:

- **Wuzzuf & Forasna**, USD 6 million, Series B funding round
- **FitXpert**, seven-figure, Investment
- **Sabika**, USD six-figure, Investment
- **Velents**, USD 1.5 million, Funding round
- **Nanovate**, USD 1 million, Pre-Seed funding round
- **Tagaddod**, USD 26.3 million, Series A funding round
- **MNT-Halan**, USD 71.4 million, Seventh securitized bond issuance
- **Aydi**, USD 7.5 million, Seed funding round
- **Croptimus**, Undisclosed, Investment from Venture X
- **Nawah**, USD 23 million, Series A funding round
- **Bluworks**, USD 1 million, Seed funding round
- **SehaTech**, USD 1.1 million, Seed funding round



## Insights

- **Three Years of Strategic Impact with 500 Global:** Hosted the **Growth Showcase** at Creativa Giza to celebrate a landmark three-year partnership that has supported **197 startups and 126 accelerator managers**, resulting in over **\$54 million** in follow-on funding, **1,300+ new jobs**, and multiple successful international exits.