

itida newsletter

Fourth Quarter 2025



Global Offshoring Summit 2025:

A Defining Milestone for ITIDA and Egypt's Tech Industry

The last quarter of 2025 will be remembered as a defining one for ITIDA, marked by the organization of the Global Offshoring Summit, one of the agency's flagship international events.

The two-day summit brought together more than 250 senior executives from leading multinational and regional offshoring companies, making it the largest global offshoring gathering ever held in the region. During the summit, Minister of ICT announced that digital offshoring exports doubled from USD 2.4 billion in 2022 to USD 4.8 billion in 2025, reflecting sustained growth in T services,

business process outsourcing, and engineering R&D.

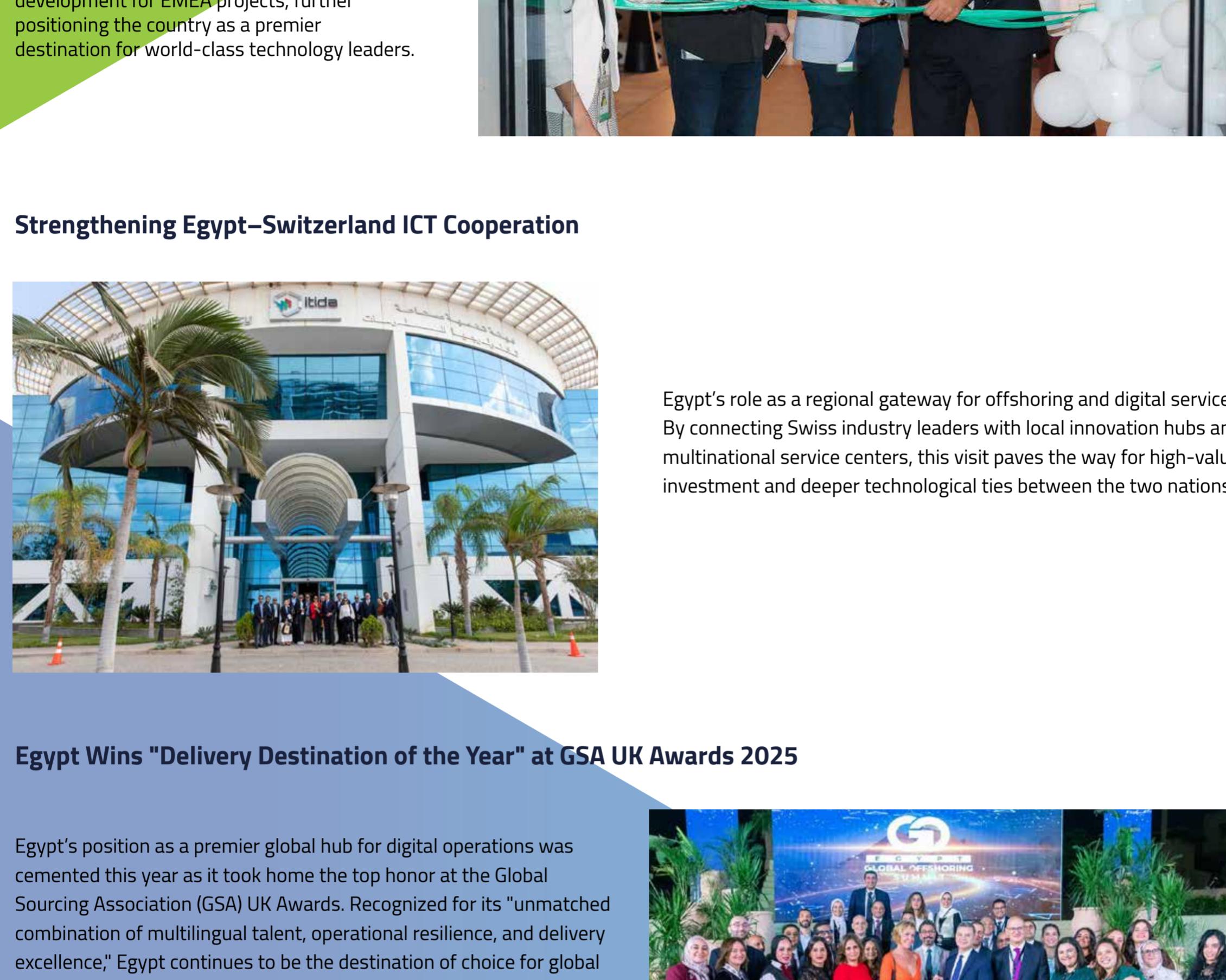
A key highlight was the signing of 55 expansion and cooperation agreements between ITIDA and multinational and local technology & CX companies, witnessed by the Prime Minister. These agreements are expected to create around 75,000 new high-value jobs over the next three years.

Global companies, including Accenture, Capgemini, Deloitte, IBM, Honeywell, Ericsson, Luxoft, PwC, Teleperformance, VOIS, and others, confirmed plans to expand high-value operations in Egypt,

spanning software engineering, AI, cloud services, cybersecurity, and digital transformation.

On the second day, President Abdel Fattah El-Sisi met with CEOs and senior executives from 52 global offshoring companies, reaffirming the government commitment to Egypt's offshoring industry supported by skilled talent and strong infrastructure.

The summit reinforced Egypt's position as a leading global destination for technology and business services and a rising global hub for high-value digital delivery.



Inaugurating OPPO's \$50 Million Manufacturing Plant

H.E. Prime Minister Dr. Mostafa Madbouly, alongside H.E. Dr. Amr Talaat and Eng. Ahmed ElZaher, officially opened OPPO's first smartphone factory in Egypt at the 10th of Ramadan City. A cornerstone of the "Egypt Makes Electronics" (EME) initiative, this landmark facility will produce 5 million units annually and create 2,000 job opportunities. The visit underscores ITIDA's success in attracting global tech giants and solidifying Egypt's status as a premier regional hub for high-tech manufacturing and innovation.

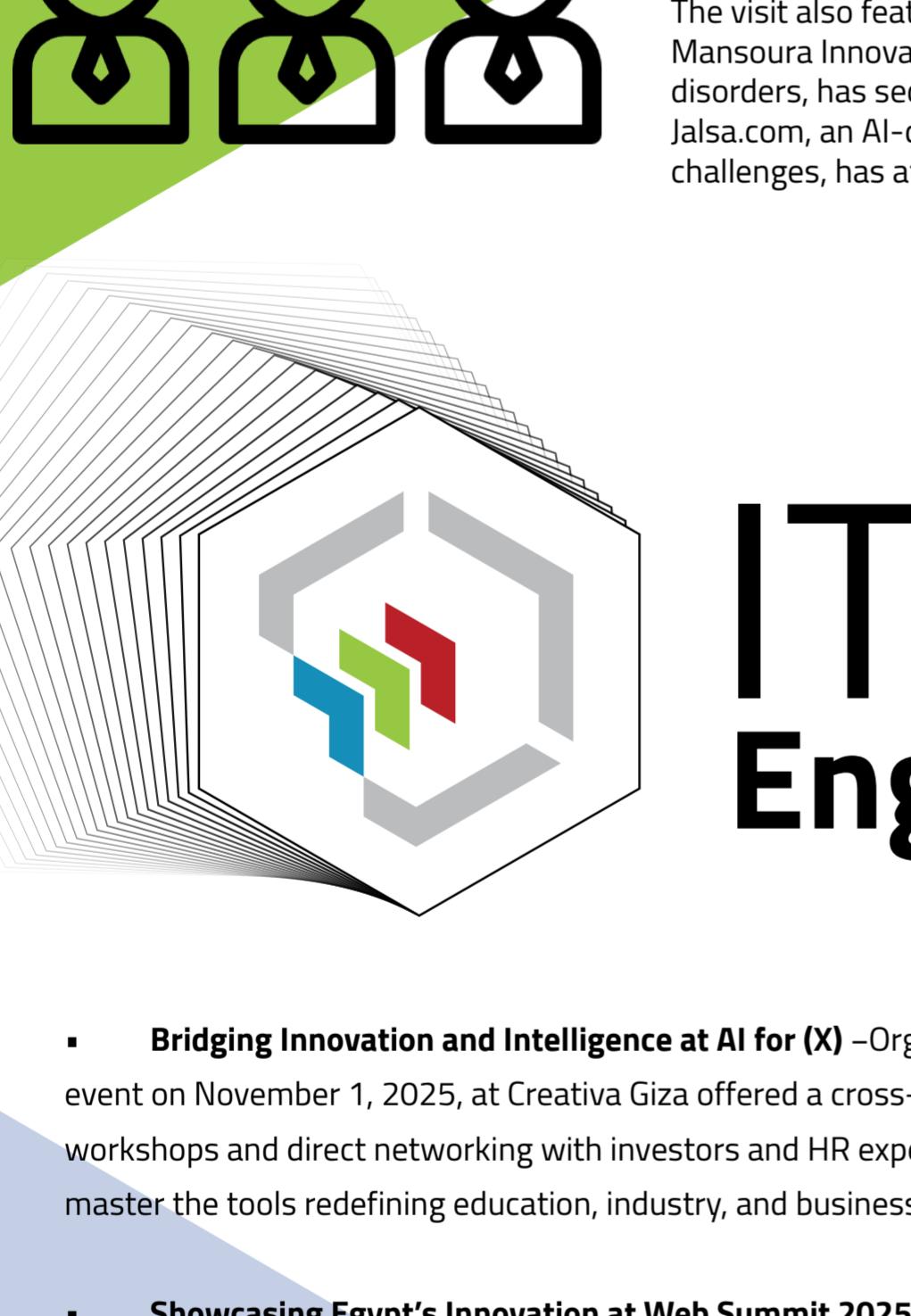


ServiceNow Expands Global Innovation Footprint to New Cairo

ITIDA celebrates a significant milestone in the Digital Egypt Offshoring Strategy 2022–2026 with the inauguration of ServiceNow's new office in New Cairo. Attended by Mr. Andrew Blazhievskiy (Group VP ServiceNow) and Eng. Mahmoud Sofrata (VP, ITIDA), the opening underscores Egypt's growing status as a regional hub for AI and machine learning. This new development center will leverage Egypt's skilled talent pool to drive product development for EMEA projects, further positioning the country as a premier destination for world-class technology leaders.



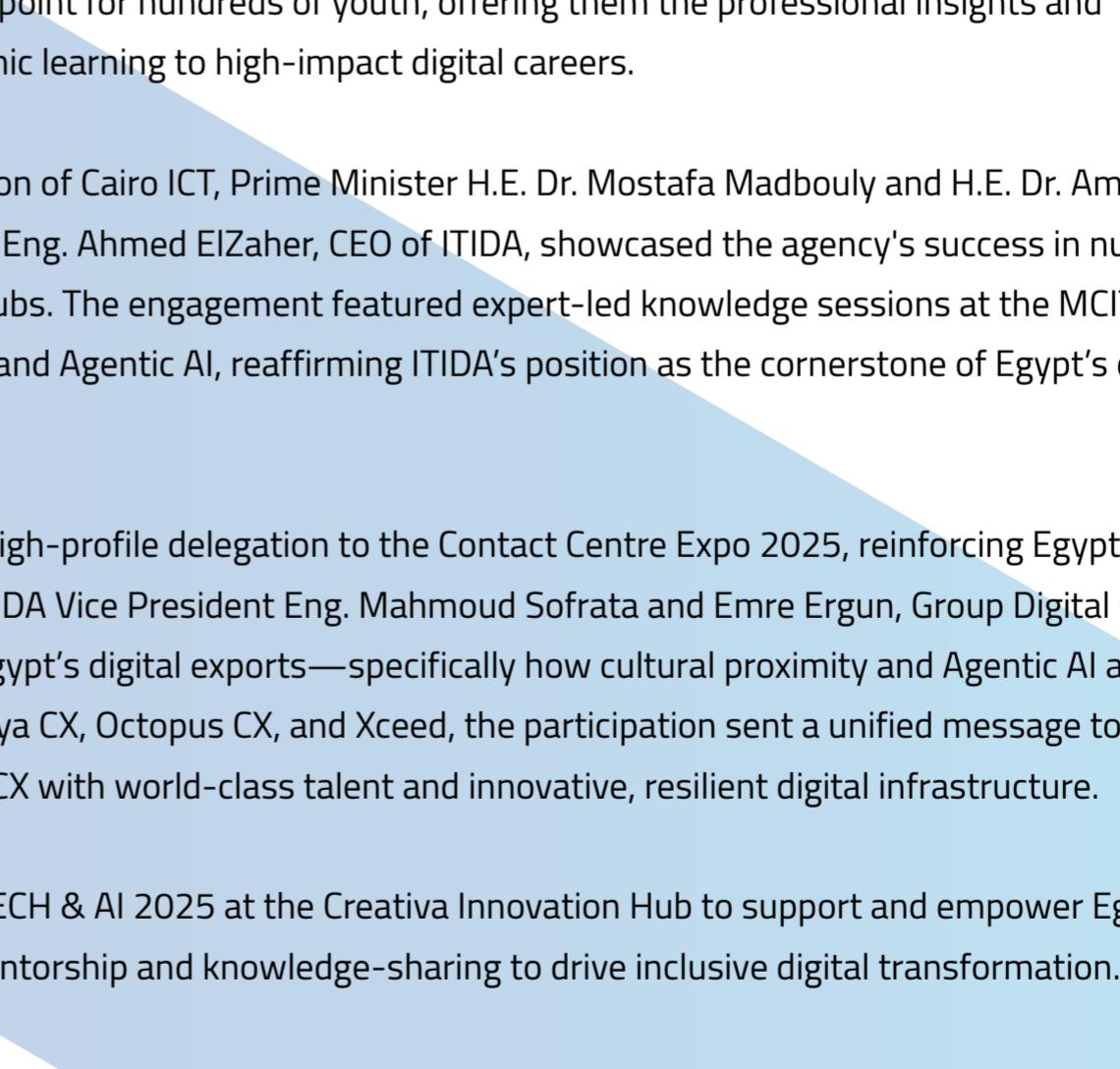
Strengthening Egypt–Switzerland ICT Cooperation



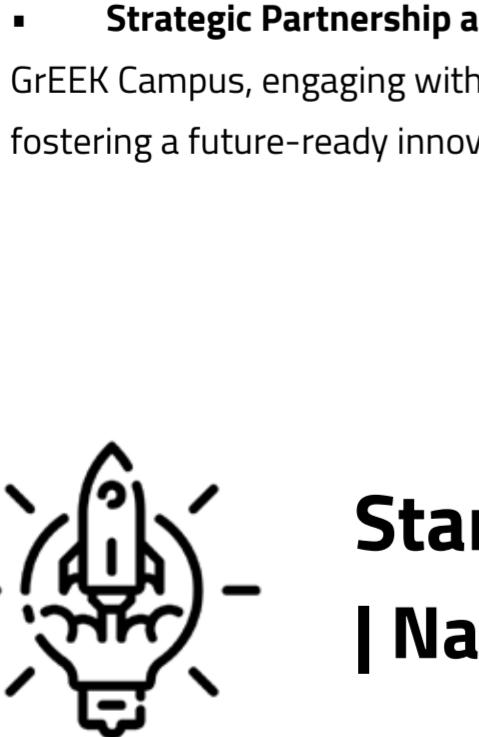
Egypt's role as a regional gateway for offshoring and digital services. By connecting Swiss industry leaders with local innovation hubs and multinational service centers, this visit paves the way for high-value investment and deeper technological ties between the two nations.

Egypt Wins "Delivery Destination of the Year" at GSA UK Awards 2025

Egypt's position as a premier global hub for digital operations was cemented this year as it took home the top honor at the Global Sourcing Association (GSA) UK Awards. Recognized for its "unmatched combination of multilingual talent, operational resilience, and delivery excellence," Egypt continues to be the destination of choice for global CX leaders. To build on this win, ITIDA was showcasing the nation's award-winning capabilities at the Contact Centre Expo 2025 in London (Stand CC120), engaging with international partners looking to scale their operations with confidence.



Cultivating Talent & Industry Excellence



Connecting Tech Talent to Global Industry Opportunities

ITIDA scaled its national recruitment efforts by launching the 20th Employment Fair in Giza and completing the 19th Edition in New Assiut. These events bridged thousands of job-ready youth with leading offshoring companies, and decentralizing digital opportunities through specialized coaching and workshops to accelerate professional development across Egypt.

Scaling Growth through the Train to Hire Program (Phase 3) ITIDA united leaders from the electronics, BPS, and IT sectors to provide industry-aligned training for grads. This collaborative ecosystem ensured individuals gained a competitive edge while providing organizations with the precise technical expertise needed to scale within the evolving ICT landscape.

Empowering the Next Generation –Summer Internship 2025 In partnership with NTI, ITIDA celebrated the graduation of over 10,000 students across 26 tracks. Notably, 68% of trainees in high-demand fields like AI and Cybersecurity earned international credentials from leaders such as AWS, NVIDIA, and Huawei, verifying their world-class digital skills.

Driving Innovation via the Huawei Developer Competition 2025 Specialized skill-building was prioritized by inviting innovators to compete in this high-level challenge. The initiative bridged the gap between theory and practice, allowing participants to engage with industry experts and compete for prizes of up to \$5,000 to foster world-class development skills.

Nurturing Startup Ecosystems: Bootcamp for Accelerator Managers (BAM) Co-led by ITIDA and 500 Global, the 3rd edition of this intensive program gathered leaders from 14 Egyptian cities and regional hubs. The bootcamp equipped managers with global startup support strategies, building a resilient foundation for local entrepreneurs to thrive on the international stage.

Future-Proofing Software Quality and QA Standards At Creativa Giza, ITIDA hosted the ISTQB® Governance Chair for an in-depth session on the future of Quality Assurance. The meetup explored AI's impact on QA roles and test automation, providing local testers with global insights to build scalable, world-class software systems.

Launching the ITIDA–DXC Dandelion Program for Neurodiverse Talent In a milestone for inclusion, ITIDA and DXC Technology launched the first Dandelion Program in the MEA region. The initiative qualified 60+ neurodiverse youth in AI and Data Analytics, combining technical training with psychosocial support to reinforce an inclusive digital economy.

Bridging Research and Industry for AI & IoT Innovation ITIDA announced three groundbreaking projects—3D Calmness, AutoHillMaster AI, and RIMAP-AI—under ITAC's Collaborative Funded Projects (Round #38). This selection fostered a high-level technical exchange between researchers and industry leaders to drive local AI innovation.

Advancing Hardware & Semiconductor Excellence via "Elevate" Under the Egypt Makes Electronics (EME) initiative, ITIDA launched the "Elevate" technical series to bolster local design and manufacturing. From Open Source Hardware (OSHW) strategies to specialized Modern PLL Architectures for chip design, these workshops equipped engineers with the advanced RF and system skills essential for 5G, IoT, and high-speed communications.

Expanding CMMI® Standards into Regional Markets Software Engineering Competence Centre (SECC) successfully assessed Saudi Arabia's HASIB company, granting them the CMMI® Development Maturity Level 3 certification. This achievement reinforced ITIDA's role as a regional leader in global software quality standards.

Next-Gen Agile: Integrating AI into Leadership SECC launched the SAFe® Scrum Master certification program to equip tech leaders with advanced coaching mindsets. The training focused on integrating AI into Agile workflows to build high-performing, adaptable teams.

Building Agile Foundations for Digital Transformation ITIDA continued the rollout of the Agile Software Development Foundation program through SECC. The initiative provided tech professionals with essential frameworks to improve collaboration and value-driven delivery in modern software environments.

ITIDA's SECC Hosted a Tech Night session, titled AI Engineering: The New Discipline for Building the Future of Humanity Held at Creativa Giza, this event will explore how AI demands a shift from traditional software engineering to a new mindset focused on building trustworthy, scalable, and responsible AI systems that are both data-driven and human-aware.

Visits



Expanding the ICT Footprint in Southern Egypt A high-level delegation led by the Minister of CIT and ITIDA CEO recently toured Luxor and Dena, marking a significant milestone in regional digital transformation. The visit included stops at Xeeley, Neqra, and the EdTech pioneer Apex. By inspecting these facilities and Egypt's programs with entrepreneurs at Creativa Giza, leadership underscored the success of national programs in creating a decentralized, investment-ready tech ecosystem.

Strategic Field Visit to Mansura ITIDA CEO Eng. Ahmed ElZaher accompanied H.E. Minister of State for Medium and Micro Businesses and the Minister of Communications and Information Technology to Mansura, visiting Tech's operations to celebrate the expansion of the hub and discuss its impact on Egypt's presence in the global freelancing economy.

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